

# Aina Casamayor Weinner

Creative art director.

## EDUCATION & TRAINING

Universitat Pompeu Fabra  
Master's degree  
*Comparative Studies of Art,  
Thought, and Literature*

Barcelona School of Creativity  
Master's degree  
*Art direction*

Ramon Llull University  
Bachelor's degree  
*Advertising, Marketing & Public Relations*

Maristes la Immaculada  
Bachillerato: Social Sciences

Passatge Bocabella School  
Music studies  
2003 – 2020

## LANGUAGES

Catalan native level  
Spanish native level  
English bilingual level  
German advanced level

ME



## WORK EXPERIENCE

Art Director  
Contrapunto BBDO  
From November 2023

Art Director  
LoudLab Agency  
2021-2023

Art Director (Internship)  
C14 (DDB)  
2021

Music teacher  
Centre Passage

## PERSONAL SKILLS

Detail obsessed  
Curious  
Openminded  
Assertive  
Organized  
Fun to work with  
Responsible  
Storyteller by nature

## PROFESSIONAL SKILLS

Creative thinking  
Art direction  
Graphic design  
Copywriting  
Photography  
Adobe Pack  
Procreate  
Project management

## HOW TO REACH ME

+34 646 054 830  
[aina.cawe@gmail.com](mailto:aina.cawe@gmail.com)

# Aina Casamayor Weinner

Creative art director.

Hello!

My name is Aina, but you probably know that already. I hate writing presentation letters because I feel like people expect me to repeat what I have written in my CV or come up with some inspiring text about how passionate I am to work on this project that makes Shakespeare sound like a toddler with a type machine. Well, for both our sakes, dear reader, I won't do that.

I was born in Barcelona. in the year 2000. I come from a working family, the "small family business everyone is involved" kind of family. That meant my parents had to work long hours, so I was raised singlehandedly by my grandmother, a stay-home wife and a woman with an immense passion for the arts. Our days were full of drawing, singing, making up stories, and whatever other crazes we came up with. So from a very young age, I was encouraged to fantasize and nourish my imagination.

That is where my path as a creative began. Throughout the years I have developed strong criteria and an eye for aesthetics that I've learned to use in my college years.

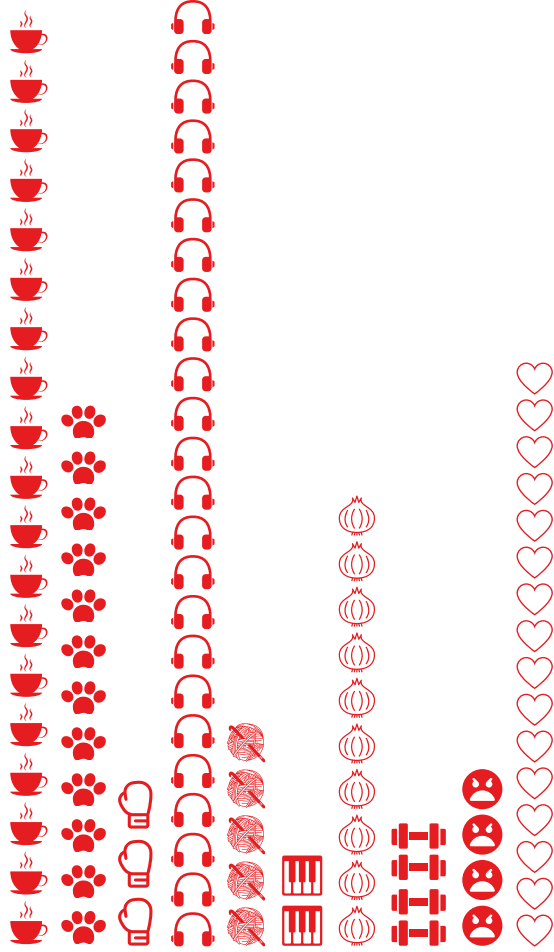
The truth is, I enjoy what I do. Creativity allows me to work on things that I love, like drawing, designing, writing, etc., and make a living out of it. So if you are now reading this cover letter, odds are whatever project this is for, has sparked my curiosity.

ACW

Art director

# who am I

my ordinary week  
explained on an  
infographicl level



- coffees drunk ☕
- animals met 🐾
- times I've tried to fight my bf and lost 💡
- hours of music listened 🎧
- hours crocheted 🧶
- hours of piano practice 🎹
- hours worked in the garden 🌱
- hours spent working out 🏋️
- times I've unintentionally offended someone 😞
- times I've made someone laugh 😊

